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## EDITOR'S LETTER

# Finding Your Purpose

You have to know yourself to reach beyond yourself. Each of us has a purpose, a calling. According to Oprah Winfrey, "There is no greater gift you can give or receive than to honor your calling. It's why you were born. And how you become most truly alive." The Fall 2023 issue of *Today's Veterinary Nurse* highlights our own that have done just that—reached beyond themselves to honor their calling. Did they all know their purpose initially? No. Few of us do. But they knew themselves and trusted their passion, which led to realizing their purpose and finding what makes each of them feel truly alive! In the **Specialty Spotlight** (p. 94), Jessica Bowditch outlines her journey to finding her purpose as a rehabilitation specialist. And I can tell you from personal experience (she and her team worked with our French bulldog Maggie) that she executes with exemplary ability her desire to care for the whole patient. This issue's **Clinic Champion** (p. 102), Tammy Wynn, also reached beyond herself to find her ultimate purpose. Tammy's journey was not easy, nor straightforward. However, beginning a mobile veterinary medical organization that provides end-of-life services ranging from hospice care to at-home euthanasia truly was a gift—not only to herself, but also for the multitude of patients and families she and her team have touched. This issue is aimed at helping to hone your skills and ignite your passion—and as the fall air becomes brisk, it is Mother Nature helping us to focus, realize our calling, and become truly alive!

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### How Does Pet Insurance Fit Into the Access-to-Care Conversation?

Pets are considered part of the family by most pet owners. Barriers to veterinary care for those pets, however, are common. The Access to Veterinary Care Coalition found that 28% of pet owners were unable to receive veterinary care in the preceding 2 years. The most common obstacle? Financial. In an industry that operates on a cash basis, solutions are needed that will allow teams to offer care to more pets. Pet insurance may be part of that solution. Veterinary team members can help clients understand pet insurance and its potential benefits.



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