Join us for ICAHN 2019, a FREE two-day seminar exploring nutritional supplementation for companion animals and how emerging research in nutritional science will impact animal health and wellness in the years to come. This first-of-its-kind symposium is hosted by the University of Wisconsin-Stout and sponsored by a grant from Vets Plus, Inc.

ICAHN 2019 also marks the book release of *Nutraceuticals in Veterinary Medicine*, a comprehensive collection of scientific articles on the therapeutic use of nutritional compounds in animals.

**Where:** University of Wisconsin-Stout, Menomonie, WI  
**When:** July 17-19, 2019

**Session Topics Include:**  
- Probiotics  
- Joint Health  
- Transferrin  
- Cannabinoids  
- Trends in Nutraceutical Research

How to Register for ICAHN 2019

Free admission!

Please register online at:  

Or click the register button!  
Questions? Email info@ICAHN2019.com or call 715-231-1234

This program is submitted (but not yet approved) for 5 hours of Continuing Education credits in jurisdictions that recognize RACE approval.
ICAHN 2019 Scheduled Speakers* Include:

**Ramesh C. Gupta, DVM, MVSc, PhD**
Professor and Head of the Toxicology Department, Murray State University
Diplomate, American Board of Toxicology
Fellow, American College of Toxicology, American College of Nutrition, & Academy of Toxicological Sciences

*Overview of Nutraceuticals in Animal Health and Disease*

*Nutraceuticals in Joint Health with Special Emphasis on Osteoarthritis*

**Gerald Buchoff, DVM, BVScAH, MS**
Director and Owner, Holistic Pet Care, Little Falls, NJ
CEO, President and Owner, Dr B’s Holistic Pet Products
Past President, American Holistic Veterinary Medical Association,
Past President, Northern New Jersey Veterinary Medical Association

*Transferrin and Nutraceutical Applications in Pets*

**Gary Richter, DVM**
Holistic Veterinary Care, East Bay, California

*Nutraceutical Role and Application of Cannabinoids in Animals*

**W. Thomas Shier, MS, BSc, PhD**
Professor, Department of Medicinal Chemistry, College of Pharmacy, University of Minnesota

*Future Direction and Trends in Nutraceutical Research*

**Steve Lerner, PhD**
Vice President, North American Animal Health and Nutrition Division, Chr. Hansen

*Probiotics and Their Applications in Animal Health*

**Margaret H. Dohnalek, PhD**
Chief Scientific Officer and Senior Vice President, Research and Innovation, Valensa international

*Building a Formulation Solution for Inflammation and Immunity in Companion Animals*

*Speakers subject to change.*
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00pm-8:00pm</td>
<td>Dinner at UW Stout Great Hall</td>
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<tr>
<td>8:00am-8:30am</td>
<td>Breakfast</td>
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<tr>
<td>8:30am-9:00am</td>
<td>Welcome to ICAHN2019 Book Release of Nutraceuticals in Veterinary Medicine Chancellor Bob Meyer, UW-Stout and Dr. Tom Shier, U of MN</td>
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<tr>
<td>9:00am-9:15am</td>
<td>Introduction to Vets Plus, Inc. Raj Lall, Owner and CEO</td>
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<tr>
<td>9:15am-10:30am</td>
<td>Overview of Nutraceuticals in Animal Health and Disease Dr. Ramesh Gupta</td>
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<tr>
<td>10:30am-10:45am</td>
<td>Break</td>
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<tr>
<td>10:45am-12:00pm</td>
<td>Probiotics and their Applications in Animal Health Dr. Steve Lerner</td>
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<tr>
<td>12:00pm-1:00pm</td>
<td>Lunch Buffet</td>
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<tr>
<td>1:00pm-2:15pm</td>
<td>Building a Formulation Solution for Inflammation and Immunity in Companion Animals Dr. Margaret Dohnalek</td>
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<tr>
<td>2:15pm-3:30pm</td>
<td>Transferrin and Nutraceutical Applications in Pets Dr. Gerald Buchoff</td>
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<tr>
<td>3:30pm-4:00pm</td>
<td>Adjourn - Buses to Hotels</td>
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<tr>
<td>5:15pm-5:45pm</td>
<td>Buses return to Great Hall</td>
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<tr>
<td>5:30pm-7:30pm</td>
<td>Great Hall Cocktail Reception &amp; Dinner</td>
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<tr>
<td>7:30pm-8:00pm</td>
<td>Proceed to Mabel Tainter Theater (Walk or Shuttle Service)</td>
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<tr>
<td>8:00pm-9:00pm</td>
<td>Road Trip Comedy Improve Group</td>
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<tr>
<td>9:00pm-9:30pm</td>
<td>Return to hotels</td>
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<tr>
<td>8:00am-8:30am</td>
<td>Breakfast</td>
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<td>8:30am-9:45am</td>
<td>Therapeutic Uses of Cannabinoids in Companion Animals Dr. Gary Richter</td>
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<td>Break</td>
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<td>10:00am-11:15am</td>
<td>Nutraceuticals in Joint Health with Special Emphasis on Osteoarthritis Dr. Ramesh Gupta</td>
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<tr>
<td>11:15am-12:30pm</td>
<td>Future Direction and Trends in Nutraceutical Research Dr. Tom Shier</td>
</tr>
<tr>
<td>12:30pm-1:30pm</td>
<td>Closing Remarks Followed by Lunch Buffet</td>
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<tr>
<td>1:30pm</td>
<td>Depart</td>
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</tbody>
</table>
Hampton Inn & Suites Menomonie
2017 Stout Street, Menomonie, WI 54575, 715.231.3030
Arrival date: July 17, 2019 | Departure date: July 19, 2019
2 Queen - $102.00 | 1 King - $102.00
Cut-off Date: July 8, 2019 | Name: ICAHN/Vets Plus

Best Western Plus Menomonie Inn & Suites
320 Oak Ave., Menomonie, WI 54751, 715.235.5664
Arrival date: July 17, 2019 | Departure date: July 19, 2019
2 Queen - $108.00
Cut-off Date: June 17, 2019 | Name: ICAHN/Vets Plus

Super 8
1622 N. Broadway, Menomonie, WI 54751, 715.235.8889
Arrival date: July 17, 2019 | Departure date: July 19, 2019
King or Queen - $70.00
Cut-off Date: June 30, 2019 | Name: ICAHN/Vets Plus

AmericInn Menomonie
1915 N. Broadway, Menomonie, WI 54751, 715.235.4800
Arrival date: July 17, 2019 | Departure date: July 19, 2019
King or Queen - $92.00-$115.00
Cut-off Date: June 25, 2019 | Name: ICAHN/Vets Plus

How to Register for ICAHN 2019
There is no charge for admission! CE applied for!

Please register online at:

Or click the button to the right!

Questions? Email info@ICAHN2019.com or call 715-231-1234